



Clackamas River Basin Council

P.O. Box 1869 • Clackamas, OR 97015 • www.clackamasriver.org • Email: info@clackamasriver.org
503.303.4372 FAX 503.303.5176

Become a Corporate Partner with the Clackamas River Basin Council

When you partner with the Clackamas River Basin Council (CRBC), you send a powerful message about your company's commitment to the community. Over the years, countless businesses have partnered with CRBC and trusted us to elevate their brand while giving back to the community.

CRBC's corporate giving program is a natural fit for companies seeking to support the health of the Clackamas River, build brand recognition and loyalty, and plan engaging volunteer stewardship activities for employees.

ALIGN YOUR MISSION WITH OURS

Whether your business is located within or outside the Clackamas watershed, the benefits of a clean and healthy river are far-reaching. The Clackamas River provides drinking water to over 300,000 Oregonians. It is also home to several species of threatened and endangered fish species, and countless birds, amphibians, mammals and other species of conservation concern.

Your partnership provides valuable resources for programs that:

- Protect drinking water quality,
- Restore vital wildlife habitats,
- Educate the next generation of environmental stewards.



YOUR IMPACT AS A PARTNER

As partners, we share the environmental successes on the Clackamas River. Thanks to partners like you, we have accomplished the following:

723,000 Trees

Planted since 2006

458 Acres

Restored in 2006

9,000 Volunteers

Donated their time since 2012

29 Miles

Of fish habitat made accessible
through road/stream improvements

42.8 Tons

Of trash cleaned from the Clackamas
River since 2003

40 Miles

Of river and stream shaded and
replanted since 2006



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WAYS TO SUPPORT

MISSION SUPPORT

The Clackamas River Basin Council's mission is to "We foster partnerships for clean water and to improve fish and wildlife habitat and the quality of life for those who live, work and recreate in the watershed." Donations towards our mission support our general operating budget and enable CRBC to continue offering its renowned restoration projects and educational programming.

Our Board of Directors is proud to recognize our Mission Supporters. We also recognize our Mission Supporters through our website, printed publications including our Annual Report, newsletters and social media.



SPECIAL PROGRAM or PROJECT SUPPORT

Corporate gifts can support a variety of one-time or ongoing special projects. Depending on the size of the gift, corporate sponsors can directly support restoration programs such as streamside restoration or side channel enhancement projects. You can also support education and outreach programs such as our Watershed Health Education Programs for students, Workshops, Educational Webinars, and more.

Please contact Amy Barton at amy@clackamasriver.org to set up a meeting to learn more.





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WAYS TO SUPPORT CONTINUED

EVENT SPONSORSHIPS

CRBC holds several special events throughout the year. These events are great for sponsors to build trust and name recognition with a targeted audience:

Annual Clackamas Watershed Celebration

On the third Thursday in August each year, CRBC's friends, partners and community members celebrate restoration and outreach program success over dinner, silent auction, and awards presentations.



Down the River Cleanup

This event brings over 200 volunteers together on kayaks, canoes and rafts to clean a 22-mile stretch of the Clackamas River.



Pub Talks

CRBC hosts community Pub Talks in local establishments to provide entertaining and educational presentations over beverages.

CORPORATE VOLUNTEERING

CRBC's group volunteer opportunities are a great way for your organization to support our work through a service project. If you combine a monetary contribution with a corporate service project, our team can work with you to create you custom experience such as:

- Tree planting
- Invasive species removal
- On-land and on-water trash cleanups
- Tabling and community events



IN-KIND GIFTS

You can support CRBC's work with the donation of an item or service to an event silent auction. We also greatly appreciate donations of items on our Wish List! Please see our website's Donate page to view our current needs.



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OUR AUDIENCE

SOCIAL MEDIA

CRBC connects with the community in a variety of ways using our very own Integrated Communications and Marketing Plan. You can find us on the following social media platforms:



NEWSLETTER

Our Clackamas Currents newsletter shares important events, project updates, watershed happenings, and sponsor recognition.



OUR REACH

Our audience includes residents inside and outside our Clackamas watershed. Here is our reach in the community:

Annual, our channels reach over
100,000 People

Annually, our social platforms have
5,000 Followers

Our newsletter has over
1,545 Subscribers

START YOUR JOURNEY DOWN THE CLACKAMAS

We invite you to connect your mission with ours. For more information on corporate giving, please call the CRBC's Communications and Program Stewardship Manager, Amy Barton at 503-303-4327 Ext. 105 or amy@clackamasriver.org



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Small Business Partnership Opportunities – 2024

River Hero: \$3,000+

Benefits:

- Recognition as “RIVER HERO SPONSOR” for one year.
- Your clickable company logo on CRBC’s website and listing in CRBC’s newsletter and print/digital content throughout the year.
- Mentions in CRBC’s Annual Report and other printed and online content.
- Invitations to CRBC events including the Annual Watershed Celebration.
- Two exclusive volunteer team-building opportunities for your staff OR VIP raft in the Down the River Cleanup in September for four.

Urban Stream Steward: \$1,500+

Benefits:

- Recognition as “URBAN STREAM STEWARD SPONSOR” for one year.
- Your clickable company logo on CRBC’s website and listing in CRBC’s newsletter and print/digital content throughout the year.
- Mentions in CRBC’s Annual Report and other printed and online content.
- Invitations to CRBC events including the Annual Watershed Celebration.
- One volunteer team building opportunity for your staff OR VIP raft in the Down the River Cleanup in September for two.

Wildlife Supporter: \$500+

Benefits:

- Recognition as “CHINOOK SALMON SPONSOR” for one year.
- Your clickable company logo on CRBC’s website and listing in CRBC’s newsletter and print/digital content throughout the year.
- Mentions in CRBC’s Annual Report and other printed and online content.
- Invitations to CRBC events including the Annual Watershed Celebration.

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