

BEHAVIOR	MESSAGE	Collateral appropriate for students?
Dispose properly of pet waste	Pick up pet waste and dispose in trash <i>A.4.d.ii</i>	Dog bag holders
	<i>There is no poop fairy</i>	Bookmarks
Follow vehicle washing & maintenance best practices	Prevent soapy/dirty water from entering storm drains. <i>A.4.d.ii</i>	
	<i>Don't be a water hazard.</i> Use a drip pan, cleanup auto drips & spills from pavement.	TheRiverStartsHere.org, KPTV videos https://www.kptv.com/water/
	<i>Don't be a drip.</i> Stop fluids from vehicles from entering storm drains, Fix leaks and drips.	
	<i>Treat Yourself...to a carwash.</i>	
Understand & reduce human impacts on water resources (habitat & water quality)	Individual behaviors affect water quality. <i>A.4.d.ii</i>	<i>Entire education program</i>
	<i>If it's on the ground, it's in the water.</i>	KPTV videos https://www.kptv.com/water/
	<i>The River Starts Here.</i>	TheRiverStartsHere.org
	Keep catch basins by your home/business clear from leaves. Put leaves in yard debris bin.	KPTV rainy season PSA
	Discard cigarette butts in trash, never street.	SOLVE cleanups
	Use LID (low impact development) approaches, such as rain gardens.	SIGNAGE at LID facilities (some schools, Happy Valley library)

<p>Increase science literacy & understanding of watershed health for students & adults A.4.d.ii</p>	<p>Plant trees to intercept rain <i>Be watershed-wise.</i></p>	<p>Stewardship events (after stay-at-home is lifted) <i>Entire education program</i></p>
	<p><i>The River Starts Here.</i></p>	<p>TheRiverStartsHere.org</p>
<p>Prevent stormwater pollution A.4.d.ii</p>	<p>Report spills & illicit discharges that may enter storm drain or nearby stream. A.4.d.viii</p>	
	<p><i>Only rain down the drain</i></p>	<p>Public Art Project in Happy Valley Park and scavenger hunt Walk to see drain markers?</p>
	<p>Drain RV wastewater to appropriate cleanout location, never to street.</p>	
	<p>Never dump wash water or leftover products in storm drain.</p>	
<p>Use best practices in vegetation management/landscaping and site/building maintenance</p>	<p>Use native vegetation on your property and remove invasives from your property. A.4.d.ii</p>	<p>Various brochures and KPTV PSA https://www.kptv.com/water/</p>
	<p>Reduce/minimize/safe use of yard chemicals: pesticide, fertilizer. A.4.d.iii</p>	
	<p>Use natural products such as compost, slow release fertilizer if at all. A.4.d.iii</p>	
	<p>Avoid using weed & feed. Remove weeds by hand if possible. A.4.d.iii</p>	

	Ask your landscaper to use less/eliminate pesticide, fertilizer. A.4.d.iii	
	Avoid using chemicals for roof maintenance and moss treatment. A.4.d.iii	NCAP moss removal options fact sheet https://dochub.clackamas.us/documents/drupal/ad9e796c-87d8-484e-ad9c-f464e5fef7f9
	Keep water from pressure washing out of storm drains. A.4.d.iii	
Follow erosion control best practices	Keep soil on site, be aware of effect on streams. A.4.d.v	
	<i>Keep your dirt to yourself.</i>	
Protect water quality buffers, take measures to improve stream health	Remove invasives and plant natives in natural riparian areas. A.4.d.ii	
	Riparian areas are important for stream health.	CRBC brochure
	Partnerships matter to the community, help get work done (watershed councils, schools, businesses, etc.).	
Properly maintain stormwater ponds & structures	Stormwater ponds protect stream health when properly maintained. A.4.d.iv	
	Stormwater ponds, structures, other facilities need regular maintenance. A.4.d.iv	
No drugs or hazardous chemicals down the drain	Dispose of drugs and chemicals appropriately. A.4.d.iii	Drug take back events and locations/brochure

Dispose properly of mercury-containing items	Mercury is hazardous & highly regulated, dispose of it appropriately. (New DEQ requirement, not yet in MS4 permit)	
Don't flush wipes (Sanitary program priority, not in MS4 permit)	<i>Keep the wipes out.</i>	
	<i>Toilets are not trash cans.</i>	WES VIDEO: Trash It, Don't Flush It https://youtu.be/is1FQJtNaH4
Properly manage Fats, Oils, and Grease (Sanitary program priority, not in MS4 permit)	Industrial processes, FOG, and any discharge besides uncontaminated stormwater go to sanitary sewer	Fog Monster web page https://www.clackamas.us/news/2019-03-06/keep-fog-out-of-your-pipes
	<i>Freeze the grease.</i>	Grease scrapers and can lids

KPTV PSAs have been done for car wash, lawn chemicals, lawn tips, rainy season prep, and sweep-don't wash (5 videos).